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Mirapoint: Building  
Message Networks





> With email an increasingly mission-critical application for businesses, message networks are becoming the backbone for all communications. Mirapoint provides secure, purpose-built systems that realize the power of message networks.

| THE OPTIMUM MESSAGING SOLUTION |

“Mirapoint’s approach addresses key pain points including the need for greater efficiency, security, and consolidation to create a **single structured message network** that works across a variety of legacy operating environments.”

>IDC

## Subject: One\_Source One\_Solution

### Fast, Efficient Messaging is Mission-Critical

Now, more than ever, efficient messaging is vital to your communications, operations, and ultimately, your revenues and profits. But as your messaging traffic has grown, so have the problems with your message network. Yesterday’s messaging solutions consisting of general-purpose hardware and point solution software can’t meet today’s demands. They weren’t optimized for messaging. That’s why they are difficult to deploy, hard to manage, not easily scalable, and vulnerable to attack.

To make matters even more critical, with the rapid convergence of communications, messaging is quickly moving beyond simple text-based email to include videomail, voicemail, and fax information. Messaging is also evolving beyond the static desktop to cell phones, Personal Digital Assistants (PDAs), and other mobile devices. This growing complexity is increasing the demands on traditional message networks, degrading reliability, security, and performance. An inefficient and vulnerable message network not only compromises operations and customer interactions, it exposes the entire organization to costly spam, viruses, and hacker attacks. It also exposes the organization to corporate espionage and theft of intellectual property, as well as leaks of confidential information. Can your organization afford to be lax or complacent when it comes to assuring the security of its message network?

### The Solution is Simply Mirapoint

We are messaging specialists—it’s all we do. We understand that just as with the evolution of packet and storage networks, message networks demand specialized and optimized systems to handle each phase of the messaging lifecycle. That’s why we build our solutions from the ground up exclusively for message networks, with tightly integrated and optimized hardware and software with built-in security protection.

In fact, we are the only company that delivers true simplicity-of-operation combined with carrier-class reliability and comprehensive security. By offering purpose-built solutions that address every phase of the messaging lifecycle—routing, storage, access, and management—we give you a modular solution that works smoothly as one system, yet lets you add capacity and functionality independently, when and where you need it. When you hire more employees or open a new office, you can add more systems, storage, or turn on new services without compromising the rest of your network.

| SECURITY IS A TOP PRIORITY |

"In today's highly regulated and litigious world, an enterprise that fails to manage e-mail as a record is testing fate."

> Gartner Group

## Subject: Security\_Services and\_Simplicity

"Mirapoint has saved us significant time and money within the IT department—almost a 3:1 savings versus competitive solutions. In addition, Mirapoint provides us with key features like Outlook connectivity and personalized anti-spam filtering that gives our users more control over their inbox."

> Illinois Tool Works Inc.

"Mirapoint's messaging solution allowed us to quickly and transparently migrate from our legacy platform in less than a day, and gives us the ability to easily add advanced services such as spam filtering and anti-virus protection for better message network security."

> The First American Corporation

### Solutions Optimized to Your Needs

Mirapoint offers a complete range of messaging systems optimized for the unique requirements of our customers. Unlike general-purpose solutions that require complex system architecting and integration, our systems approach permits the rapid delivery of multiple messaging services with minimal ongoing management and administration.

### Mirapoint Means Security

More than 87% of all viruses enter the enterprise through email according to ICSA Labs ([www.ICSA.net](http://www.ICSA.net)). Every year, virus attacks cost businesses billions of dollars, with a typical attack costing an organization up to \$500,000 per incident according to Gartner Group. Spam is equally as destructive: in 2003, Ferris Research estimates it will cost U.S. organizations more than \$10 billion.

Since danger can come from both inside and outside your organization, Mirapoint provides end-to-end security and control over all messaging traffic backed by solid disaster recovery and archival capabilities to ensure protection over stationary message data.

Mirapoint systems secure your message network with powerful boundary control over incoming message traffic to defend against spam, viruses, and hacker attacks—with control over outgoing traffic through intelligent policy enforcement.

With system reliability and data protection critical for all businesses today, Mirapoint messaging systems employ a hardened operating system with no known exploits and redundant components that deliver the reliability required for today's mission-critical message networks.



### Mirapoint Means Services

Our comprehensive value-added service offerings encompass every advanced messaging capability you might need. Choose from a complete menu of services, including email, calendar, address book, to-do list, as well as anti-virus and anti-spam protection.

Mirapoint also provides turnkey solutions for delivering web and wireless access to mobile users who need remote access to email and related applications. Unlike general-purpose solutions that require complex gateways with scalability and performance limitations, Mirapoint uses proprietary Direct Access™ technology to deliver a direct connection from web and wireless devices to Mirapoint's message store. Combined with our support for Internet standards and open development interfaces, the Mirapoint CONTINUUM™ services architecture protects your existing investment in hardware and software, easily integrating with third-party technologies and legacy infrastructure such as Microsoft® Exchange.

"Mirapoint's integrated approach to message networks allows us to give our customers a secure, reliable, and service-oriented platform."

> RCN

### Mirapoint Means Simplicity

Mirapoint believes message networks should be simple, reliable, fast, and scalable. Simplicity begins with a system that you can depend on 24/7/365. That's why Mirapoint solutions deliver industry-leading 99.999% reliability, based on the actual monitoring of hundreds of deployed Mirapoint systems. Our solutions also provide world-class performance as certified by the SPECmail benchmark—an industry standard test developed by the Standard Performance Evaluation Corporation (SPEC) for measuring messaging server performance. For flexibility and future growth, Mirapoint solutions easily scale to support very large user populations with a minimum amount of server hardware. To further simplify your message network, Mirapoint systems provide comprehensive administrative tools, unified views of hardware and software components, as well as multi-system management.

“Mirapoint's integrated-system approach to messaging provides a **compelling value to a broad range of customers** that are looking to reduce costs, improve quality of service, and boost security.”

> Aberdeen Research

## Subject: Solutions\_for Your\_Organization

### Mirapoint in the Enterprise

For any size corporation, Mirapoint delivers a cost-effective, easy-to-manage way to deliver email, calendar and address book services to everyone, including the new generation of deskless workers and non-traditional users accessing email for the first time. For corporations with an existing mail system, Mirapoint solutions provide rock-solid security at the gateway, with features to block spam, viruses, and hacker attacks plus disaster recovery capabilities to ensure business continuity. With built-in policy controls, Mirapoint solutions provide protection over outgoing message traffic and archiving features that address regulatory and harassment issues, as well as intellectual property leakage requirements.

### Mirapoint in Education

Now more than ever, educational institutions must provide fast, efficient, and secure communications among faculty, students, and alumni. Mirapoint's success in educational institutions around the globe demonstrates the reliability and effectiveness of Mirapoint solutions. Mirapoint messaging systems cost-effectively deliver features usually found only in costly groupware solutions—including anti-spam and anti-virus protection, collaborative applications, and web and wireless access, which is becoming increasingly important for educational institutions and their distance learning initiatives.

### Mirapoint in Government

With security a top priority today, government agencies are looking for ways to harden their mission-critical message networks. Mirapoint delivers the right solution with powerful boundary control for blocking incoming threats at the network edge. Mirapoint systems provide the flexibility to create policies to better manage message traffic, as well as filter inappropriate content and prevent sensitive information leaks. In addition, we offer capabilities for archiving messages and disaster recovery that address government institution's electronic discovery, auditing, and business continuity requirements.

### Mirapoint for Service Providers

In a highly competitive market, service providers need solutions that differentiate their offerings and cost-effectively deliver the services customers need. Mirapoint systems provide an ideal solution with a comprehensive set of messaging and security capabilities, enabling providers to deliver more billable services, more efficiently, from one platform. With everything integrated on a single platform and Mirapoint's ability to customize service offerings through its unique class-of-service controls, providers can get to market faster with new services and meet individual customer requirements in record time.



> Where other messaging solutions are focused on part of the problem, Mirapoint is the only vendor that offers simple, secure and service-oriented systems to address the complete messaging lifecycle. For more information, visit [www.mirapoint.com](http://www.mirapoint.com). And put the power of one—Mirapoint—to work for you.